Adam Brown

SENIOR SPORTS MEDIA AND PARTNERSHIPS OPPORTUNITIES
Greater Binghamton New York | Open to NYC opportunities
607 280 7871 | adamhbrown@gmail.com

November 15 2026

Dear Hiring Team,

I would welcome a conversation about a senior role connecting sports media, strategic partnerships and business development. I bring more than two decades in advertising and media, four years in elected public leadership, and a current portfolio that shows how I turn a sports idea into finished creative work.

My career spans national out-of-home advertising in New York and Los Angeles, publishing and digital advertising, radio and local television. That foundation has taught me to understand a client's objective, build a clear proposal and connect creative ideas with practical commercial opportunities.

As founder of Van Baa Sports & Entertainment, I have developed a competition and publishing portfolio around five seasonal sports competitions, a connected scoring and ranking concept, and the fictional world of Goatville. The work includes a 37-page GOATVILLE TIMES issue, a 54-page Business and Tourism Guide, a 64-page Greatness Files edition, original campaigns and public-facing websites. The broader business remains in development; the portfolio gives you finished work to evaluate.

I can contribute across editorial strategy, brand positioning, sponsorship development, client relationships and cross-platform campaigns. I am especially interested in a team that values both commercial judgment and hands-on creative direction. I am open to New York City opportunities.

I would appreciate the opportunity to discuss your priorities and show where my experience and portfolio could add value. Thank you for your consideration.

Sincerely,

Adam Brown

Explore the work

Founder website https://van-baa-sports-entertainment.adamhbrown.workers.dev/

Publications https://van-baa-publications.adamhbrown.workers.dev/